

Celebrate Lindsborg's "Midsummer's Day Festival" *Midsommardag '07*



Press Release

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"Midsummer Festival to be held on Saturday, June 16th."

LINDSBORG, KS —Mark your calendars for the 3rd weekend in June, as Midsummer's Day, a traditional Swedish festival celebrated worldwide, returns to **Lindsborg: Little Sweden USA**, the weekend of June 16th. This festival, held to celebrate the beginning of summer, is one of the most popular of all Swedish celebrations, and Lindsborg is proud to host this fun-filled family oriented Swedish-American festival. Now in its 36th year, Lindsborg's 2007 Midsummer's Day promises to be a fun-filled day for everyone in the family! This year's Midsummer's will honor the 15th anniversary of the establishment of sister city ties between Munkfors, Sweden and Lindsborg.

This year, very special guests will be performing at Midsummer's. From Sweden, we welcome the Tiny Toads, a musical group with ties to Lindsborg. In addition, honorary Lindsborg citizen Alf Brorson, an award winning international author, will speak. Of course, the high school group Lindsborg Swedish Folk Dancers and the adult Lindsborg Folkdanslag dancers will also be performing the weekend of Midsummer's.

While the dancing is large part of what makes Midsummer's enjoyable for the whole family, there's much more happening at Lindsborg's Midsummer's Day Festival. There will be a vending area featuring a wide variety of arts & crafts, and in addition, a number of food vendors will provide food and drink for visitors.

There will be other entertainment throughout the day, including kids crafts, family games, stories, other activities for the entire family. There will also be a preview of Lindsborg's premiere outdoor theatre, Broadway RFD, that will be performing *Damn Yankees* this summer. Throughout the day, many Lindsborg residents will be dressed in traditional Swedish costumes, adding to the atmosphere of Midsummer's Day.

The Midsummer's Day celebration continues in the evening, moving from Swensson Park to the Old Mill Complex. There, visitors will experience the traditional raising of the maypole, followed by traditional Swedish dances. For those still left standing, the day will conclude with a midnight swim at the Lindsborg swimming pool. An updated press release, complete with detailed schedule information, will be released in May 2007.